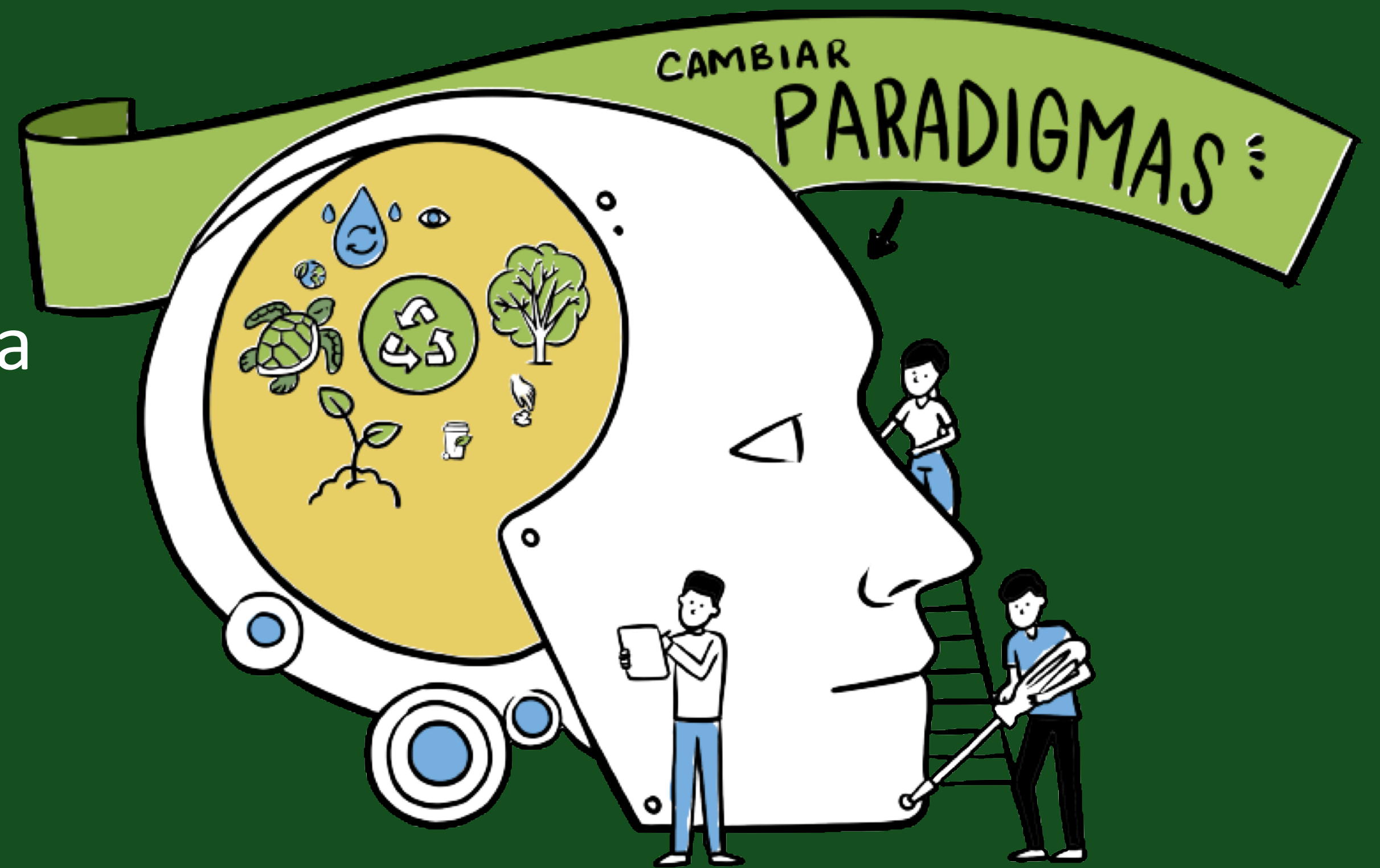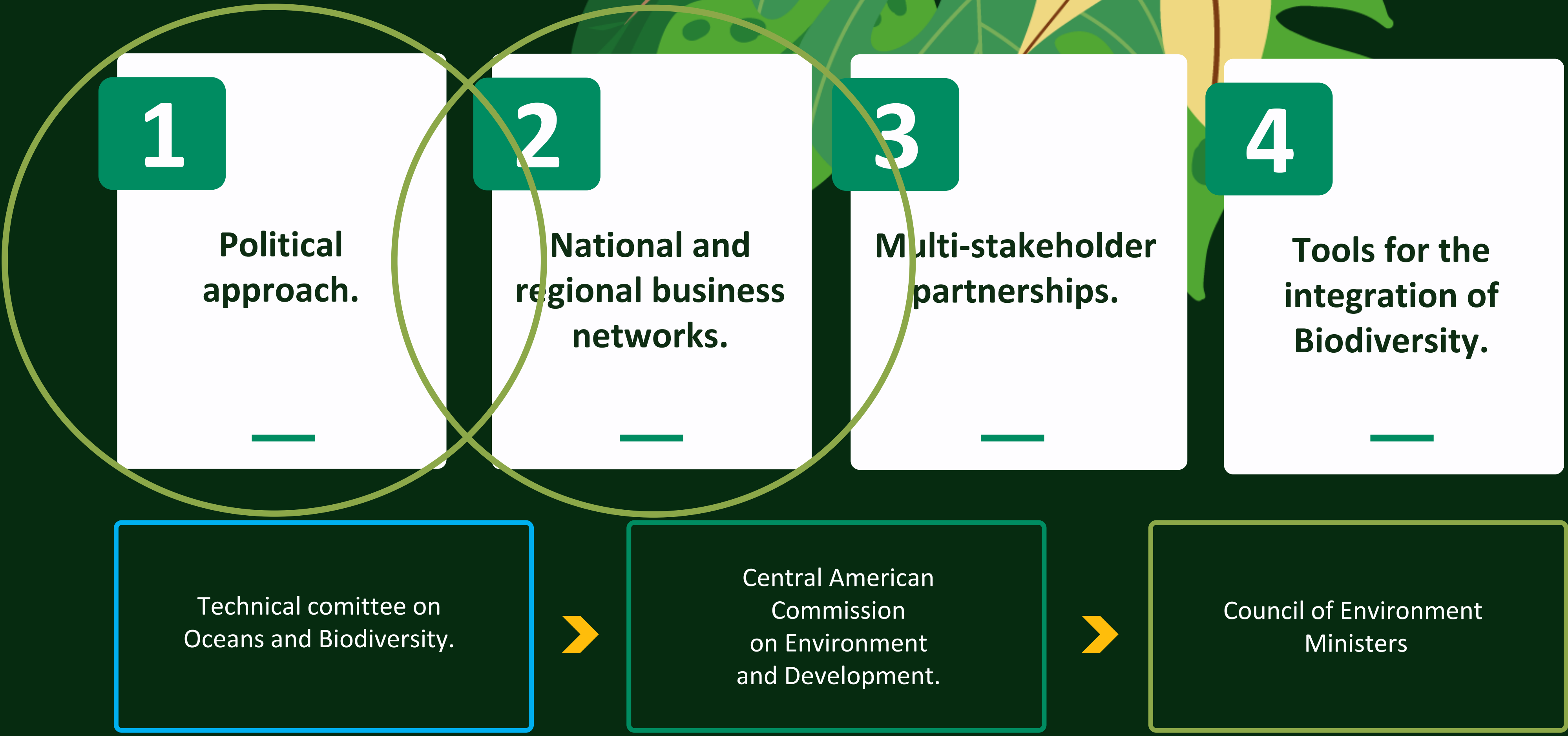# Main Target

The private sector in Central America and the Dominican Republic, in cooperation with key stakeholders (government, academia and civil society) has contributed to the conservation and sustainable use of biodiversity.

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Project components

1

Political approach.

—

2

National and regional business networks.

—

3

Multi-stakeholder partnerships.

—

4

Tools for the integration of Biodiversity.

—

Technical comittee on Oceans and Biodiversity.

>

Central American Commission on Environment and Development.

>

Council of Environment Ministers

Incentive Study

Fisrt study in Costa Rica for the preparation of the country position towards the post 2020 framework that was beeing prepared at that time.

Prepared along with BPM and other partners.

Incentive Study

Second study:

Regional approach – prepared along with Integrarse and it´s members (ECORED).

I part: Analysis on the legal framework and existing incentives in each of the 8 countries.

II part: Surveys completed by 215 companies from the 8 countries, including:

- Awareness of the relevance of Biodiversity for their business.

- Incentives: what is working and what is not working (financial and non financial).

- Existing barriers for investing in biodiversity.

*Significan effort was made for companies to answer – webinar and foll up.

Results

1 **85% answered that biodiversity is relevant for their business model** (raw materials, tourism attractive, soil, biodiversity loss as a risk).

2 **More than 65% of the companies are not aware of the existence of incentives in their respective countries.**

3 **40% of the companies mentioned that non of the existing incentives is really working. Financial incentives are more important for companies than non financial incentives.**

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Incentives

1 **Non financial incentives include:**
- Certifications.
- Recognitions.
- Articles/new/reports on media made by others.

2 **Financial incentives include:**
- Payment for ecosystem services (landowners).
- Tax reduction.
- Financial instruments (Access to credit with better rates).

3 **Main barriers for investing in biodiversity:**
- Awareness/training/capacity building
- Lack of funding.

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Thank you

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CCAD COMISIÓN CENTROAMERICANA DE AMBIENTE Y DESARROLLO

SICA Sistema de la Integración Centroamericana